







## November 5-7, 2018 | Fundación Biodiversidad HQ, MADRID, SPAIN

The second International Workshop of the ELCN will deal with incentives for private landowners to engage in conservation activities on their land. Its overarching theme is the question: Why do landowners conserve their land?

The motivations of landowners to conserve their property can be manifold, ranging from emotional place attachment to personal history, general environmental ethics and values, the feeling of social responsibility, financial considerations or compliance with environmental regulation. Interestingly, studies have shown that financial motivations often rank at the bottom of the list of reasons for private land conservation.

The workshop will explore the potential of conservation organisation and public authorities to create positive incentives for motivating private landowners to engage in nature conservation on their land. It will examine and compare various tools for creating such incentives: fiscal tools (e.g. taxes, subsidies) that reward conservation on private land, technical/ structural incentives (e.g. regional branding and marketing, improved resource management, access to volunteers), and legal incentives (planning reliability, exemption from environmental liability, temporary waiver of species protection). It will present best-practice examples of incentivising private land conservation, but will also address areas of conflict (e.g. national subsidies for conservation and state-aid).

We are looking forward to seeing you in Madrid!

This workshop is jointly organised by Fundación Biodiversidad, Eurosite and NABU. The event is part of the project LIFE PRE15 DE005 funded by the European Union.







Dr. Tilmann Disselhoff

Time In

# International Workshop: Incentives for Private Land Conservation

## NOVEMBER 5-7, 2018 | Fundación Biodiversidad, MADRID, SPAIN

### **Programme**

Monda	v. 5 N	lovem	ber	2018

12:00 Welcome by the hosts

**12:15 Private land conservation in the EU - state of play**Angelo Salsi, European Commission/EASME

12:45 Motives for private land conservation - insights from six continents

Jennifer Gooden, Oxford University

13:30 Lunch

14:30 Pocket, head and heart: Farming for conservation in the Burren Region, Ireland

Brendan Dunford, The Burren Programme

15:15 Fiscal incentives for private land conservation in South Africa
Candice Stevens - BirdLife South Africa

16:00 Coffee break

**16:30** Ballot measures for land conservation Will Abberger, The Trust for Public Land

17:15 Adjournment day 1

20:30 Dinner

#### Tuesday, 6 November 2018

9:00 The need for new incentives to support private land conservation in the EU Joseph van der Stegen, European Commission

**9:30 Incentivising private land conservation in the USA**Phil Tabas, The Nature Conservancy

10:00 Working session: Financial incentives for private land conservation - opportunities and barriers

10:45 Coffee

11:15 Presentation of working session results

11:30 Land conservation - the landowners' perspective
Anne-Sophie Mulier, LIFE LIFE ELO

12:15 Payments for ecosystem services in Catalonia Ignasi Puig, Fundaciò ENT

13:00 Lunch

14:00 Engaging companies in land conservation Stefan Versweyveld, Natuurpunt

**14:45** Ethical motives for private land conservation Joseph-Maria Mallarach, Silene Association

15:30 Coffee

16:00 Working session: Other incentives for private land conservation

16:45 Presentation of working session results

17:00 Concluding remarks – policy options for incentivising private land conservation in the EU

17:15 Adjournment day 2

#### Wednesday, 7 November 2018

8:30 Field excursion to private land conservation project

13:00 Arrival back in Madrid



#### **Event location**

Fundación Biodiversidad Calle de las Peñuelas 10 28005 Madrid

#### Contact

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